

# APPLE II PRODUCTS CONFIDENTIAL DEALER PRICE LIST

JULY 15, 1983



Product	Description	Note	Sugg. Retail Price	Single and Multiple Quantities					
				1-3	4-9	10-19	20-39	40-79	80+
Apple II Systems			(Each)						
† A2P2002	Apple //e Starter System		1995.00	1295.00	1295.00	1295.00	1295.00	1295.00	1295.00
† A2P2003	Extended Apple //e Starter System		2165.00	1415.00	1415.00	1415.00	1415.00	1415.00	1415.00
† A2S2064	64K Apple //e System		1395.00	940.00	940.00	940.00	940.00	940.00	940.00
Apple II Disk Drives and Accessories									
† A2M0003	Disk II - Drive Only		395.00	278.00	273.00	267.00	260.00	254.00	248.00
† A2M0044	Disk II w/Controller for Apple II Plus		545.00	385.00	376.00	368.00	360.00	350.00	342.00
† A2M0044E	Disk II w/Controller for Apple //e		545.00	385.00	376.00	368.00	360.00	350.00	342.00
A2M2006	Disk Clamp Adapter Kit (5/pack)		N/C	N/C	N/C	N/C	N/C	N/C	N/C
Apple II Printers and Accessories									
† A3M0025	Daisy Wheel Printer	2	2195.00	1384.00	1341.00	1309.00	1292.00	1276.00	1259.00
A2C0351	Daisy Wheel Accessory Kit For Apple //e	2	N/A	21.00	20.00	19.00	18.00	17.00	16.00
† A2M0072	Daisy Wheel Tractor Forms Feeder		279.00	184.00	179.00	174.00	168.00	163.00	157.00
A2M0074	Multi-Strike Ribbon (DWP) (6/pack)		10.50	40.00	39.00	38.00	37.00	36.00	36.00
A2M0081	Printwheel, Boldface (6/pack)		13.75	53.00	51.00	50.00	48.00	47.00	47.00
A2M0079	Printwheel, Courier 10 (6/pack)		13.75	53.00	51.00	50.00	48.00	47.00	47.00
A2M0080	Printwheel, Gothic 15 (6/pack)		13.75	53.00	51.00	50.00	48.00	47.00	47.00
A2M0078	Printwheel, Prestige Elite (6/pack)		13.75	53.00	51.00	50.00	48.00	47.00	47.00
† A2M0058	Dot Matrix Printer	2	675.00	419.00	406.00	393.00	381.00	371.00	361.00
A2C0350	Dot Matrix Accessory Kit For Apple //e	2	N/A	21.00	20.00	19.00	18.00	17.00	16.00
A2M0077	Cloth Ribbon (DMP) (6/pack)		10.50	42.00	40.00	39.00	38.00	37.00	36.00
A2M2004	DB-25 Adapter Kit	1	N/C	N/C	N/C	N/C	N/C	N/C	N/C
† A2M0036	Silentye® Printer for the Apple II		395.00	260.00	253.00	246.00	238.00	230.00	223.00
† A2M2045	Silentye® Printer for Apple //e		395.00	260.00	253.00	246.00	238.00	230.00	223.00
A2M2009	Silentye® Adapter Kit (5/pack)		20.00	66.00	64.00	62.00	60.00	59.00	58.00
A2C0001	Silentye® Paper (10/box)		4.50	30.00	29.00	28.00	27.00	26.00	25.00

## Notes:

- † - Products eligible for floorplanning.
- 1 - For use with Parallel Interface and Super Serial Card.
- 2 - The Apple Printers (DMP/DWP) and Accessory Kits for A// are included in the

total Suggested Retail Price. The Accessory Kits are sold with printers and not as a stand alone product to the consumer.

All products listed are compatible with Apple II Plus and Apple //e systems unless otherwise indicated.



Product	Description	Note	Sugg. Retail Price	Single and Multiple Quantities					
				1-3	4-9	10-19	20-39	40-79	80+
Apple Monitors			(Each)						
† A3M0006	Monitor /// (12" B & W)		249.00	135.00	130.00	125.00	120.00	115.00	110.00
† A3M0039	Monitor /// (12" Green)		249.00	165.00	159.00	155.00	150.00	145.00	140.00
A2M0260	Apple // Monitor Stand		29.95	21.00	20.00	19.00	18.00	17.00	17.00
Apple II Expansion and Interface Cards									
A2B2022	Apple //e 80 Column Text Card		125.00	88.00	86.00	85.00	82.00	80.00	79.00
† A2B2023	Apple //e Extended 80 Column Text Card		295.00	208.00	204.00	199.00	194.00	190.00	185.00
† A2B0015	IEEE-488 Card		450.00	292.00	270.00	265.00	254.00	243.00	233.00
† A2B0010	Integer BASIC ROM Card (for Apple II+ only)		200.00	126.00	120.00	117.00	113.00	108.00	104.00
A2B0043	Language Card (for Apple II+ only)		195.00	128.00	122.00	115.00	110.00	105.00	101.00
A2B0021	Parallel Interface Card	1	165.00	109.00	103.00	100.00	96.00	93.00	90.00
A2B0001	Prototyping/Hobby Card		24.00	15.00	14.00	14.00	13.00	13.00	12.00
† D2B0010	Smarterm 80-Column Board		379.00	249.00	243.00	236.00	228.00	221.00	214.00
A2B0044	Super Serial Card	1	195.00	128.00	122.00	115.00	110.00	105.00	101.00
D2B0034	Thunderclock Card		149.00	98.00	95.00	93.00	90.00	87.00	84.00
D2M0047	Thunderclock X-10 Interface		59.95	39.00	38.00	37.00	36.00	35.00	34.00
D2D0083	Thunderclock Dater		32.95	22.00	21.00	20.00	20.00	19.00	19.00
D2D0034	Thunderclock Pascal Software		34.95	23.00	22.00	22.00	21.00	20.00	20.00
Apple II Miscellaneous Accessories									
A2D0000	Blank Diskettes (10/box)		50.00/bx10	31.00	28.00	27.00	26.00	26.00	25.00
A2G0001	Diskette Vinyl Pages (10/pack)		8.50/pk10	5.00	5.00	5.00	5.00	5.00	5.00
A2G0002	Software Binder (12/box)		11.00	83.00	81.00	78.00	74.00	71.00	68.00
A2M0082	Apple //e Game Port Adapter Kit for Apple II+ (4/pack)		14.95	38.00	37.00	36.00	36.00	35.00	35.00
A2M0054	Hand Controllers II		34.95	23.00	22.00	21.00	20.00	19.00	18.00
A2M2001	Hand Controllers //e		34.95	23.00	22.00	21.00	20.00	19.00	18.00
A2M0055	Joystick II		59.95	38.00	37.00	35.00	34.00	32.00	31.00
A2M2002	Joystick //e		59.95	38.00	37.00	35.00	34.00	32.00	31.00
A2M0056	Numeric Keypad II		159.95	101.00	98.00	94.00	90.00	87.00	83.00
A2M2003	Numeric Keypad //e		159.95	101.00	98.00	94.00	90.00	87.00	83.00
† D2D0099	Telidon Graphics System		595.00	415.00	400.00	385.00	375.00	365.00	355.00
A2M0009	Vinyl Carrying Case		15.00	10.00	10.00	10.00	10.00	10.00	10.00

**Notes:**

1 - Package includes adapters for both the Apple II+ and Apple //e.



Product	Description	Sugg. Retail Price	Single Qty. Price	Master Pack Qty.	Master Pack Price
<b>Apple // Languages &amp; Operating Systems</b>		(Each)			
A2D0050	Apple CO-PILOT	35.00	23.00	5	22.00
† A2D0032	Apple FORTRAN	200.00	136.00	4	124.00
† D2D0100	Apple Logo	175.00	122.00	5	115.00
† A2D0024	Apple Pascal	250.00	165.00	5	150.00
A2D0028	Apple PILOT	100.00	61.00	3	58.00
† A2D0051	Apple SuperPILOT	200.00	122.00	5	116.00
A2D0052	Apple SuperPILOT Log	50.00	31.00	5	29.00
A2D0029	DOS Tool Kit	75.00	47.00	5	45.00
A2D0023	DOS 3.3 Upgrade Kit	60.00	42.00	5	40.00
<b>Apple // Business Software</b>					
A2D0049	Apple II Business Graphics	175.00	110.00	5	101.00
C2B0010	Apple Writer II (for II+ only)	150.00	97.00	5	90.00
C2B2010	Apple Writer // (for //e only)	195.00	127.00	5	117.00
† D2D0002	BPI Accounts Receivable	395.00	248.00	5	229.00
† D2D0003	BPI General Ledger	395.00	248.00	5	229.00
† D2D0023	BPI Inventory Control	395.00	248.00	5	229.00
† D2D0036	BPI Job Costing	595.00	374.00	5	345.00
† D2D0035	BPI Payroll	395.00	248.00	5	229.00
C2B0013	Comm-Pac	85.00	55.00	5	51.00
C2S0002	Data Tree Data Base	125.00	81.00	5	75.00
A2D0030	Dow Jones News & Quotes Reporter 2.0	135.00	81.00	5	76.00
A2D0007	Dow Jones Portfolio Evaluator (13 sector)	50.00	37.00	5	35.00
A2D2005	Quick File // (for //e only)	100.00	60.00	5	58.00
C2B0011	Script II	100.00	65.00	5	60.00
† C2B0012	Senior Analyst	225.00	146.00	5	135.00
C2B0002	VT-100 Emulator	75.00	48.75	5	45.00
<b>Apple Developer's Software</b>					
A2D0037	Applegraphics II	75.00	47.00	5	45.00
† C2S0004	Designer's Toolkit	225.00	143.00	5	138.00
C2B0003	Psort	85.00	55.25	5	51.00

#### APPLE // SOFTWARE AND MANUALS

Software and Manuals qualify for an Apple credit. The schedule below is on total dollar volume (net of returns) of software and manuals purchased during each Apple fiscal month. Credit is based on invoices (not including freight, insurance and special promotions except when noticed).

MONTHLY DOLLAR VOLUME		CREDIT (%OF MONTHLY \$ VOLUME)
Up to \$3000		0%
\$3001. to \$6000.		3%
\$6001. to \$10,000.		6%
\$10,001. to \$50,000.		11%
\$50,001. to \$100,000.		15%
Over \$100,001.		20%
APPLE FISCAL MONTH	FROM	TO
July	July 2, 1983	August 5, 1983
August	August 6, 1983	September 2, 1983
September	September 3, 1983	September 30, 1983



Product	Description	Sugg. Retail Price	Single Qty. Price	Master Pack Qty.	Master Pack Price
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**Apple // Educational Software**
**(Each)**

D2D0100	Apple Logo	175.00	122.00	5	115.00
A2D0015	Elementary, My Dear Apple	30.00	20.00	5	18.00
C2E0013	Ernie's Quiz	50.00	32.00	5	30.00
C2E0016	Instant Zoo	50.00	32.00	5	30.00
C2E0010	Math Strategy	45.00	29.00	5	27.00
C2E0015	Mix and Match	50.00	32.00	5	30.00
C2E0008	Speed Reader	70.00	45.00	5	42.00
C2E0009	Spelling Strategy	45.00	29.00	5	27.00
C2E0014	Spotlight	50.00	32.00	5	30.00
A2D0014	Shell Games (13 sector)	30.00	19.00	5	18.00

**Apple // Personal and Entertainment Software**

A2D0034	Apple Adventure	35.00	23.00	5	21.50
C2H0009	World's Greatest Blackjack Player	50.00	32.50	5	30.00

**Apple // Product Training Paks**

C2Z0001	PTP - Apple Writer II	40.00	20.00	5	20.00
C2Z2001	PTP - Apple Writer // (for //e only)	40.00	20.00	5	20.00
C2Z2002	PTP - Quick File // (for //e only)	40.00	20.00	5	20.00



Product	Description	Sugg. Retail Price	Single Qty. Price
<b>Apple II+ and IIe Reference Manuals</b>		(Each)	
A2P2001	Applesoft Manual Set for IIe (5/box)	50.00	150.00
A2L2004	Applesoft Reference Manual for IIe (5/box)	30.00	90.00
A2L2003	Applesoft Tutorial for IIe (5/box)	25.00	75.00
A2L2006	Apple IIe 80-Col. Text Card Manual (5/box)	20.00	60.00
A2L2007	Apple IIe Extended 80-Col. Card Supplement (5/box)	15.00	45.00
A2L2001	Apple IIe Owner's Manual (5/box)	20.00	60.00
A2L2005	Apple IIe Reference Manual (5/box)	30.00	90.00
A2L2002	DOS Users Manual for IIe (5/box)	20.00	60.00
A2L2012	DOS Programmers Manual for IIe (5/box)	20.00	60.00
D2L0013	Apple Monitor Peeled for Apple II+ only	19.95	10.00
A2L0001A	Apple Reference Manual for Apple II+ only (8/box)	20.00	96.00
A2L0006	Applesoft Reference Manual for Apple II+ only (8/box)	10.00	48.00
A2L0018	Applesoft Tutorial Manual for Apple II+ only (9/box)	10.00	54.00
A2L0005	BASIC Programming Manual for Apple II+ only (20/box)	7.00	72.00
A2L0036	The DOS Manual 3.3 for Apple II+ only (10/box)	10.00	60.00
A2L0026	Apple Fortran Reference Manual (7/box)	25.00	105.00
A2L0042	Apple PILOT Editors Manual (10/box)	15.00	90.00
A2L0041	Apple PILOT Language Manual (9/box)	20.00	108.00
A2L0012	Disk II Manual (8/box)	10.00	48.00
A2L0004	Parallel Interface Card Manual (5/box)	2.00	6.00
D2L0014	Pascal Hands On (5/box)	14.95	43.00
A2L0027	Pascal Language Reference Manual (9/box)	20.00	108.00
A2L0028	Pascal Operating System Manual (7/box)	25.00	105.00
A2L0034	Silentype Manual (10/box)	2.00	12.00
<b>AppleCare Carry-in Service For Apple II Products</b>			
A2G0038	Apple II Personal Computer	90.00/yr	57.00/yr
A3G0024	Daisy Wheel Printer	228.00/yr	147.00/yr
A2G0041	Dot Matrix Printer	120.00/yr	78.00/yr
A2G0040	Silentype® Printer	48.00/yr	30.00/yr
A2G0039	Disk II	45.00/yr	30.00/yr
A2G0042	Graphics Tablet	48.00/yr	30.00/yr
A3G0023	Monitor III	18.00/yr	12.00/yr
A2G0043	Numeric Keypad II	18.00/yr	12.00/yr
A2F0109	Registration Forms 10/pack	N/C	N/C



Product	Description	Qty. Per Pack	Max. Order Qty/Pack
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**Literature:**
**(Packs)**
**In-Store Use**

A2F0109	AppleCare Carry-in Service Registration Forms	10	1
A2F0122	AppleCare Carry-in Service Flyer	100	1
A2F0065	Co-op Claim Form	10	2
A2F0076	Co-op Prior Authorization Request Form	25	2
A2F0016	Co-op Radio/TV Sheet	1	10
A2F0010	Apple Collection Gift Catalog	25	1
A2F0006	Apple Logo Poster	2	5
A2F0001	Large Logo Decals	200	1
A2F0002	Small Logo Decals	200	1
A2F0126	Retail Price List	200	1

**Education**

A2F0061	Apples In Training Brochure	50	2
A2F0004	Education System Flyer	200	1
A2F0123	Education News Vol. 4 No. 1	25	2
A2F0108	Logo Flyer	50	2

**Miscellaneous**

A2F2099	Apple //e Starter System Flyer	50	2
A2F2092	Apple //e System Brochure	50	2
A2F0094	Construction Brochure	50	2
A2F0015	Handicapped Resource Guide	25	2
A2F0075	Intelligent Choices Flyer	50	2
A2F0017	OEM Program Brochure	25	1
A2F0124	Product Training Workshop Brochure	25	2



Product	Description	Qty. Per Pack	Max. Order Qty/Pack
<b>Data Sheets</b>		<b>(Packs)</b>	
A2F0055	Applegraphics	25	2
A2F0039	Apple FORTRAN	50	2
A2F0050	Apple IEEE-488 Interface Card	25	2
A2F0032	Apple PILOT	25	2
A2F0028	Apple Plot	25	2
A2F0023	Apple Post	25	2
A2F0056	Apple II Business Graphics	25	2
A2F2093	Apple //e System Data Sheet	25	2
A2F0027	Apple Writer	25	2
A2F2098	Apple Writer // (for //e only)	50	2
A2F2119	Applesoft //e Data Sheet	25	2
A2F0042	Disk Operating System DOS 3.3	25	2
A2F0043	Disk II Floppy Subsystem	50	2
A2F2097	Dos 3.3 Date Sheet (for //e)	50	2
A2F0110	Dot Matrix Printer	50	2
A2F0025	Dow Jones News and Quotes Reporter 2.0	50	2
A2F0029	Elementary, My Dear Apple	50	2
A2F2100	80 Column Text Card	25	2
A2F0048	Monitor ///	25	2
A2F0063	Parallel Interface Card (Apple II)	50	2
A2F2101	Quick File // (for //e only)	25	2
A2F0031	Shell Games	25	2
A2F0045	Silentype® Thermal Printer	25	2
A2F0071	SuperPILOT	50	2
A2F2130	SuperPILOT Log	25	2
A2F0064	Super Serial Card	50	2

Product	Description	Sugg. Retail Price	Single and Multiple Quantities					
			1-3	4-9	10-19	20-39	40-79	80+
<b>Training Aids</b>		<b>(Each)</b>						
† A2G2001	Apple //e . . . A Beginning Product Training Workshop (Includes 20 workbooks)	550.00	275.00	275.00	275.00	275.00	275.00	275.00
A2G2002	Apple //e . . . A Beginning Reference Workbook (25/box)	2.50	62.50	62.50	62.50	62.50	62.5	62.50
† A9G0050	Horizons Small Business Seminar	N/A	250.00	250.00	250.00	250.00	250.00	250.00
A9G0051	Horizons Seminar Workbook (25/box)	N/A	45.00	45.00	45.00	45.00	45.00	45.00
A9G0201	Apple Has The Answers (25/box)	1.50	15.00	15.00	15.00	15.00	15.00	15.00
A2G0021	Apple II Management Demo Book	N/A	100.00	100.00	100.00	100.00	100.00	100.00
A2G0020	Personal Computer Demo Master	N/A	100.00	100.00	100.00	100.00	100.00	100.00



Product	Description	Sugg. Retail Price	Single and Multiple Quantities					
			1-3	4-9	10-19	20-39	40-79	80+
<b>Sales Aids</b>								
A2G0013	Apple Mylar Banner	N/A	10.00	10.00	10.00	10.00	10.00	10.00
A2G0016	Apple Presentation Folders (10/pack)	N/A	7.00	6.00	6.00	6.00	6.00	6.00
A2G0033	Apple Plastic Carry Bags (200/box)	N/A	20.00	20.00	20.00	20.00	20.00	20.00
A2G0045	Software Sells Poster (5/pack)	N/A	5.00	5.00	5.00	5.00	5.00	5.00
<b>Literature</b>								
A2L0065	Apple In Depth Software Catalog (25/box)	3.00	20.00	20.00	20.00	20.00	20.00	20.00
A2L0051	Apple Mag. Vol.2 #1 (50/box)	2.50	33.00	25.00	25.00	25.00	25.00	25.00
A2L0057	Apple Mag. Vol.2 #2 (50/box)	3.00	35.00	30.00	30.00	30.00	30.00	30.00
A2L0059	Apple Mag. Vol.3 #1 (50/box)	3.00	37.50	37.50	37.50	37.50	37.50	37.50
D2L0001	BPI Descriptive Brochure	4.95	3.00	3.00	3.00	2.00	2.00	2.00
A2F2115	Apple II Cable and Connector Guide (50/box)	2.00	50.00	50.00	50.00	50.00	50.00	50.00
A2F2116	Apple //e Design Guidelines (50/box)	2.00	50.00	50.00	50.00	50.00	50.00	50.00
A2L0061	Journal Courseware Vol. 1 # (5/pack)	5.95	21.00	21.00	21.00	21.00	21.00	21.00
A2L0062	Journal Courseware Review Issue 1 (5/pack)	5.95	21.00	21.00	21.00	21.00	21.00	21.00
A2F2114	Apple //e Guide to the New Features (50/box)	2.00	50.00	50.00	50.00	50.00	50.00	50.00
A2G0034	Personal Computers In Business Guide (25/pack)	2.95	20.00	20.00	20.00	20.00	20.00	20.00
A2G0035	Personal Guide to Personal Computers (25/pack)	2.50	20.00	20.00	20.00	20.00	20.00	20.00

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Prices are subject to change without notice.  
Products subject to discontinuation without notice.  
Quantity prices apply to single delivery, single location.